



FOR IMMEDIATE RELEASE

**AMERICAN HINDUS LAUNCH POLITICAL COALITION**

**IN SOLIDARITY WITH CONSTITUTIONAL CONSERVATIVES**

Ashburn, VA — March 10, 2017 — **AMERICAN HINDU COALITION** (AHC) announces its launch as a nonprofit located in the State of Virginia and seeking to organize as a IRS 501 (c) (4) advocacy group.

Brought together by the historic 2016 Presidential election, American Hindus celebrated and participated in the Presidential transition process, inauguration festivities, and a new Administration taking office in 2017.

Harsh Sethi, AHC President stated: “Life, Liberty, and the Pursuit of Happiness – these are Hindu Enlightenment principles. Hindus are the most affluent and the most educated of Americans. The secret sauce to our prosperity and our success are the natural rights endowed by the Creator that is America’s Constitutional heritage. These very rights are under attack in today’s America.”

“I am a Virginia business owner, home owner, and taxpayer,” noted Narsimha Koppula, AHC Board Member. “Every election year, politicians come to us asking for support. In return these politicians tell us they can guarantee security in our jobs, our businesses, and even in all of our basic human needs. Then the Aha-moment strikes: we pay more to the politicians, more to the government that they operate and yet every year we are poorer and less secure in all of these things they have promised to do for us. Look around; who is getting richer and living it up? The politicians, their families, and their friends are living it up. Something is wrong with this picture,” Mr. Koppula added.

With the Call to Action “Excellence in action is Yoga,” AHC hopes to undertake issue-advocacy initiatives and public discourse with a unique voice and innovative solutions that are guided by Hindu enlightenment principles and serve as the underpinning of the Constitution of the United States.

Join the fight of a lifetime to keep what you hold dear and hard earned: Our American values and our American way of life. **We welcome you to join us!**

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